

Bournefree

Artwork Specifications

Full Page

Edge to Edge

265mm(w) x 344mm(h)

Plus a 5mm bleed indicated by the blue frame allowing for over-cropping.

Please inset any text or sensitive information 10mm from the edge (indicated by the purple) of the page to ensure sufficient print area remaining after under-cropping.

Full Page

235mm(w) x 309mm(h)

Half Page Horizontal

Half page horizontal

235mm(w) x 150mm(h)

Half page verticle

115mm(w) x 300mm(h)

Half Page Vertical

Quarter page

115mm(w) x 150mm(h)

Quarter Page

Section intro banner

235mm(w) x 25mm(h)

Section Intro Banner

Front page banner

250mm(w) x 25mm(h)

Front Page Banner

Supplying Artwork:

Artwork can be sent either by **email** (for smaller files up to 10MB), or **cloud file sharing** for bigger files (i.e. WeTransfer).

Technical Specifications:

Artwork Standard file formats: PDF, PSD, EPS

Fonts: Fonts must be outlined or embedded.

Bleeds: For full page adverts, a 5mm bleed is required.

Text: For full page adverts, inset text or sensitive information, please allow 10mm from edge to ensure sufficient print area.

Colour: Please supply images as CMYK otherwise colours may change when printed.

Resolution: 300dpi at actual size.

Print Advisories:

- Type smaller than 10pt should not be reversed on a single-colour background.
- Type smaller than 12pt should not be reversed on a two, three or four colour background.
- Body copy that uses additional colours to the normal K (BLACK) should not be used.
(If the above points are insisted upon, please be aware we cannot be held responsible for illegible text due to printing plate movement (ie blurred text).

Image/Block Colour Reproduction:

We use coldset newspaper printing, please adhere to these guidelines:

Total Ink Usage 240% Max K 240% Dot Gain 26%

We cannot be held responsible for advert discrepancies where the above thresholds are not adhered to.