

Bournefree

Artwork Specifications

Full Page

Edge to Edge

270mm(w) x 338mm(h)

Plus a 5mm bleed indicated by the blue frame allowing for over-cropping.

Please inset any text or sensitive information 15mm from the edge (indicated by the purple) of the page to ensure sufficient print area remaining after under-cropping.

Full Page

Within Page Borders

235mm(w) x 309mm(h)

Half Page

Half page

235mm(w) x 150mm(h)

Quarter Page

Quarter page

115mm(w) x 150mm(h)

Front Page Image

165mm(w) x 195mm(h)
300dpi at actual size.

Front Page Panel

Front page panel

65mm(w) x 60mm(h)

Front page banner

235mm(w) x 25mm(h)

Front Page Banner

Section Intro Image

235mm(w) x 245mm(h)
300dpi at actual size.

Section intro banner

235mm(w) x 25mm(h)

Section Intro Banner

Supplying Artwork:

Artwork can be sent either by **email** (for smaller files up to 10MB), or **cloud file sharing** for bigger files (i.e. WeTransfer).

Technical Specifications:

Artwork Standard file formats: PDF, PSD, EPS

Fonts: Fonts must be outlined or embedded.

Bleeds: Full Page, Edge to Edge adverts, a 5mm bleed is required.

Text: Full Page adverts with inset text or sensitive information, please allow 15mm from edge to ensure sufficient print area.

Colour: Please supply images as CMYK otherwise colours may change when printed.

Resolution: 300dpi at actual size.

Print Advisories:

- Type smaller than 10pt should not be reversed on a single-colour background.
 - Type smaller than 12pt should not be reversed on a two, three or four colour background.
 - Body copy that uses additional colours to the normal K (BLACK) should not be used.
- (If the above points are insisted upon, please be aware we cannot be held responsible for illegible text due to printing plate movement (ie blurred text).)

Image/Block Colour Reproduction:

We use coldset newspaper printing, please adhere to these guidelines:

Total Ink Usage 240% Max K 240% Dot Gain 26%

We cannot be held responsible for advert discrepancies where the above thresholds are not adhered to.